



com•ply [kem-pli]

(v) to conform, submit, or act according to an order, set of rules, or request

be•have [bi•hav]

(v) act or conduct oneself in a specified way, especially toward others

out behave • [out bi-hav]

(v) to conduct one's activities and life by consistently exhibiting values and principles that deepen relationships and make a difference for others; become a source of excellence and sustainable advantage; and differentiate amongst peers

-behaved, -behaving, -behaves
[outbehaving the competition]
Synonym: Principled Performance